

Cookie Policy

Effective: Dec. 24, 2016

Our Privacy Policy explains how we collect and use information from and about you when you use our services. We have provided this cookie policy to tell you more about why we use cookies and other similar identifying technologies, the types of cookies and similar technologies we use, and your choices in relation to these technologies.

Cookie Overview

A cookie is a small piece of data that is sent to your browser or device by websites, mobile apps, and advertisements that you access or use. This data is stored on your browser or device and helps websites and mobile apps remember things about you. For example, cookies may help us remember certain preferences you have selected, such as your language preference.

Our Use of Cookies

Like most online services, we use cookies for a number of reasons, like protecting your data and account, helping us see which features are most popular, counting visitors to a page, improving our users' experience, keeping our services secure, and just generally providing you with a better, more intuitive, and satisfying experience. The cookies we use generally fall into one of the following categories.

Category of Cookies	Why we use these cookies
Preferences	We use these cookies to remember your settings and preferences. For example, we may use these cookies to remember your language preferences.
Security	We use these cookies to help identify and prevent security risks. For example, we may use these cookies to store your web-session information to prevent others from changing your password without your username and password.
Performance	We use these cookies to collect information about how you interact with our services and to help us improve them. For example, we may use these cookies to determine if you have interacted with a certain page.
Analytics	We use these cookies to help us improve our services. For example, we can use these cookies to learn more about which features are the most popular with our users and which ones might need some tweaks.
Advertising	We use these cookies to deliver advertisements, to make them more relevant and meaningful to consumers, and to track the efficiency of our advertising campaigns, both on our services and on other websites or mobile apps.

Pixels, Local Storage, and Other Similar Technologies

We may also use other similar technologies on our services, such as pixel tags and local storage. We use these technologies to do things like help us see what features are most popular, create a more personalized experience, and deliver relevant ads. Pixel tags (also called clear GIFs, web beacons, or pixels) are small blocks of code installed in or on a web page, mobile app, or advertisement. These tags can retrieve certain information about your browser and device such as: operating system, browser type, device type and version, referring website, website visited, IP address, and other similar information. Local storage is an industry-standard technology that allows a website or mobile app to store and retrieve data on an individual's computer, mobile phone, or other device.

Your Choices

Your browser probably lets you choose whether to accept browser cookies. And you may even be able to choose or limit the use of cookies and other similar technologies in mobile apps. But these technologies are an important part of how our services work, so removing or rejecting cookies, or limiting the use of other similar technologies could affect the availability and functionality of our services.

Web browser opt-out

Most web browsers are set to accept cookies by default. If you don't want to allow cookies you may have some options. Your browser may provide you with a set of tools to manage cookies. You can usually set your browser to refuse some cookies or all cookies. For example, some browsers give you the option to allow first-party cookies but block third-party cookies. So what is the difference between first-party and third-party cookies?

A "first-party" cookie is served by the page or domain that you are visiting. So for example, when you visit our website and we serve a cookie for purposes of remembering your settings that is a first-party cookie.

A "third-party" cookie is served by a company that doesn't operate the page or domain you are visiting. So for example, when you visit our website and Google serves a cookie on our website for analytics that is a third-party cookie.

You may also be able to remove cookies from your browser. Your ability to manage cookies through a mobile browser, however, may be limited. For more information about how to manage your cookie settings, please follow the instructions provided by your browser which are usually located within the "Help," "Tools," or "Edit" settings.

Mobile device opt-outs

Your mobile operating system may let you opt-out from having your information collected or used for interest-based advertising on mobile devices. You should refer to the instructions provided by your mobile device's manufacturer; this information is typically available under the "settings" function of your mobile device.

And of course, if your mobile device offers an uninstall process, you can always stop us from collecting information through the app by uninstalling the our app if applicable.

Contact Us

If you have any questions about our use of cookies, please contact us.